

Supplementary Budget – Briefing Note

2019 Budget

One page brief per request

Briefing Note required for:

- items >\$50,000
- changes in FTE
- Corporate Strategic Initiatives

Dept	Division	Business Unit	Item	Base Supp	Amount	FTE Impact
CD	Economic Development Services	11067	Economic Development Officer, Business Development, Grade 6.6	B	\$62,787	1.0

Background:

With thousands of small and home based businesses in Chatham-Kent, in 2019 Economic Development Services will dedicating more resources towards the growth and expansion of this very important sector. The current two Economic Development Officers along with the requested third, will be divided by geographic areas (south of Thames River, north of Thames River and Chatham centric).

These Economic Development Officers will be focused on storefront, homebased, event based as well as Chambers of Commerce and Business Improvement Areas. Along with these focused areas, these Economic Development Officers will also be responsible for business registrations, consultations and business mentoring at the five Small Business Centres located throughout Chatham-Kent as well as the execution of the Summer Company and Starter Company Plus programs funded by the Province of Ontario.

With the sheer number of existing businesses as well as the potential growth, the current resources of two Economic Development Officers is not adequate and an additional Economic Development Officer is required and requested.

Comment:

Hiring an additional Economic Development Officer would assist in achieving the 2019 goal for Economic Development Services of having three Economic Development Officers assigned to three specific geographic areas providing “boots on the streets” resources to assist in the growth and expansion of Chatham-Kent businesses.